

DENIM FOR DIFFERENCE




**BLUE JEANS
GO GREEN**

 **KHAALISiSi**.com



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WHY DENIMS!

Jeans have been a very popular fabric among all age groups at all occasions but after certain period of time wearing those denims they are thrown out in the landfill.

There are various ways of recycling jeans by being little creative such as making purse, handbag, schoolbag, cushion cover, organizer, etc.


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**"How many
jeans have
you
changed in
life?"**

**Donating 1
jeans can
divert **1.25**
kgs of
waste from
landfill"**

**DONATED DENIMS WILL BE RECYCLED & MADE INTO BAGS
AND PREVENTED FROM ENDING UP IN LANDFILLS.**

Denim Recycling with



Key Objectives

1. To reduce environmental hazard by reusing old jeans into bags
2. To uplift economic condition of single women by involving them in making the bags
3. To distribute those bags to children in order to support them for their education and expose them to the idea of using recycled products.
4. Raise Public Awareness



Process

1. Khaalिसि.com to buy jeans from individuals



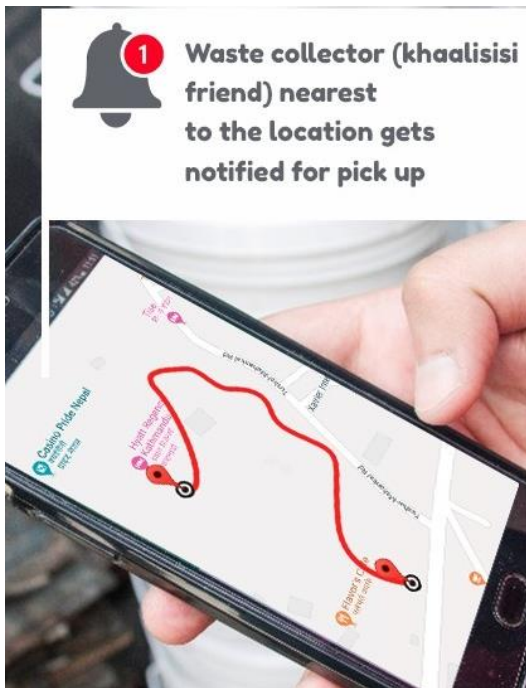
2. The jeans will be washed and dried by single women group for processing.



3. The single women will prepare bags and get paid for their work



4. The local single women groups will identify children to give the bags to.



Budget Plan

Expense	per kg	unit
Pay people for their jeans	0.17094	USD/kg
Estimated jeans pick up during the campaign	1000	kg
Total cost of collecting jeans	170.9402	USD
Cost of one Recycled Jeans kit	8.547009	USD/pc
Estimated kits to distribute to children	100	piece
Total jeans kit cost	854.7009	USD
Total budget required	1025.641	USD






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Expected Outcome

1. Reduce risk of environmental hazards created by jeans in long run.
2. The ideas will be used by the women in their respective areas and also aware other women about this concept and hence will be economically empowered.
3. The children of single women and other destitute women from the rural government schools will get support for their education
4. Raise public awareness on the topic of cloth recycling

REPEAT: 2.01 billion metric tons of waste that
are produced annually worldwide

The supply will never meet the
demand, until we change the way we
operate.

JOIN US

as an investor, partner, a customer or a
waste-entrepreneur

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A photograph of a massive landfill site. In the foreground, a green banner is stretched across the frame. In the middle ground, a white truck with a raised green container is dumping waste. Numerous people are scattered across the landscape, which is covered in a sea of plastic and other debris. The background shows a hazy, tree-lined horizon.

**THE CLIMATE IS CHANGING,
WHY AREN'T WE?**