

DENIM FOR DIFFERENCE

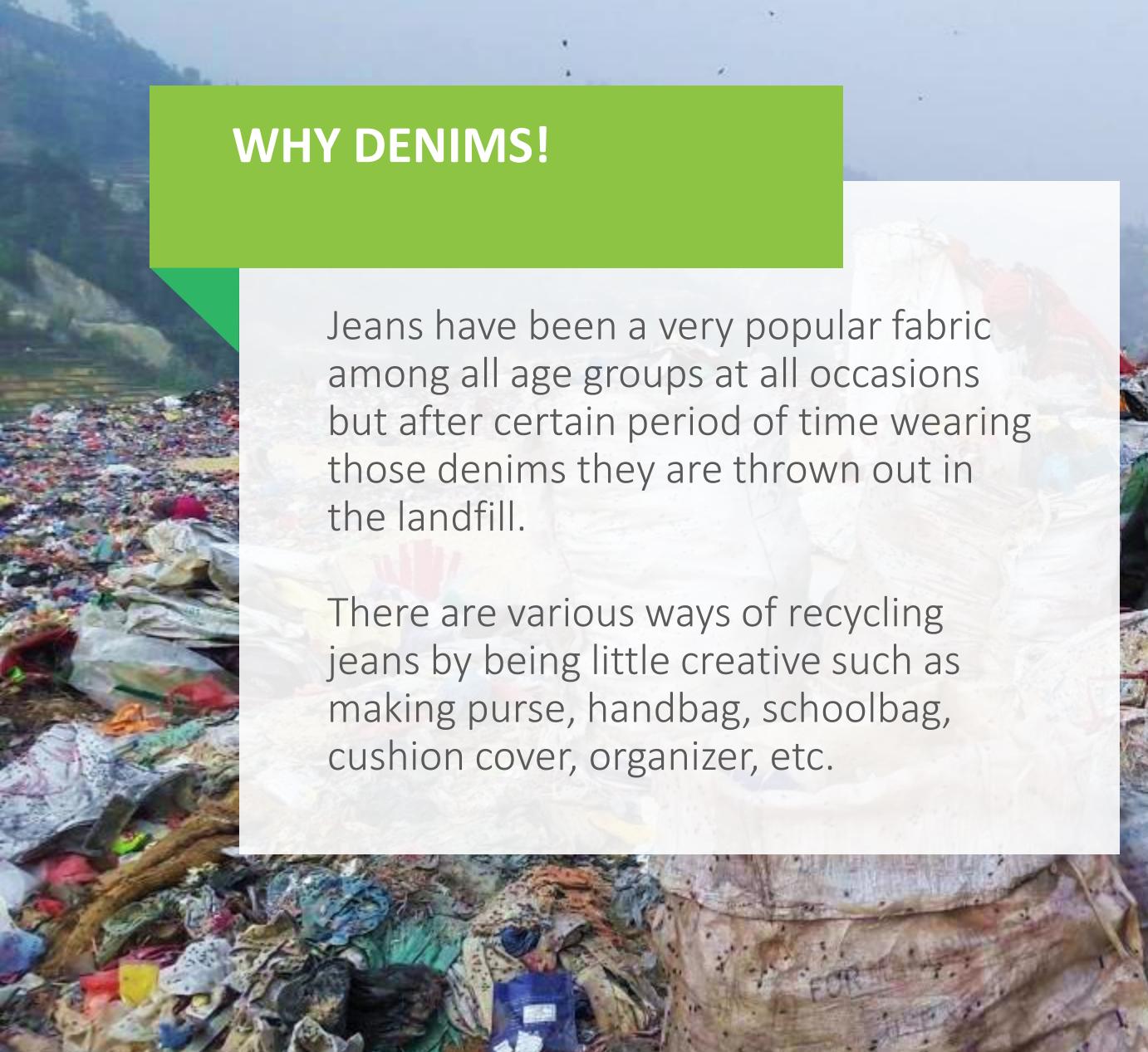


BLUE JEANS
GO GREEN

KHAALiSi^{com}

KHAALiSi^{com}

WHY DENIMS!



Jeans have been a very popular fabric among all age groups at all occasions but after certain period of time wearing those denims they are thrown out in the landfill.

There are various ways of recycling jeans by being little creative such as making purse, handbag, schoolbag, cushion cover, organizer, etc.

BLUE JEANS
GO GREEN



"How many jeans have you changed in life?
Donating 1 jeans can divert 1.25 kgs of waste from landfill"

DONATED DENIMS WILL BE RECYCLED & MADE INTO BAGS AND PREVENTED FROM ENDING UP IN LANDFILLS.

Denim Recycling with

KHAALISI^{com}

Key Objectives

1. To reduce environmental hazard by reusing old jeans into bags
2. To uplift economic condition of single women by involving them in making the bags
3. To distribute those bags to children in order to support them for their education and expose them to the idea of using recycled products.
4. Raise Public Awareness



Process

1. Khaalisisi.com to buy jeans from individuals

2. The jeans will be washed and dried by single women group for processing.

3. The single women will prepare bags and get paid for their work

4. The local single women groups will identify children to give the bags to.



Budget Plan

Expense	per kg	unit
Pay people for their jeans	0.17094 USD/kg	
Estimated jeans pick up during the campaign	1000 kg	
Total cost of collecting jeans	170.9402 USD	
Cost of one Recycled Jeans kit	8.547009 USD/pc	
Estimated kits to distribute to children	100 piece	
Total jeans kit cost	854.7009 USD	
Total budget required	1025.641 USD	





Expected Outcome

1. Reduce risk of environmental hazards created by jeans in long run.
2. The ideas will be used by the women in their respective areas and also aware other women about this concept and hence will be economically empowered.
3. The children of single women and other destitute women from the rural government schools will get support for their education
4. Raise public awareness on the topic of cloth recycling

REPEAT: 2.01 billion metric tons of **waste** that are produced annually **worldwide**

The supply will never meet the demand, until we change the way we operate.

JOIN US

as an investor, partner, a customer or a waste-entrepreneur

at khaalisisi.com

recycle@khaalisisi.com

+977 9869079510

