

startup<sup>XS</sup>

i-Scan



FRAS

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# The Problem



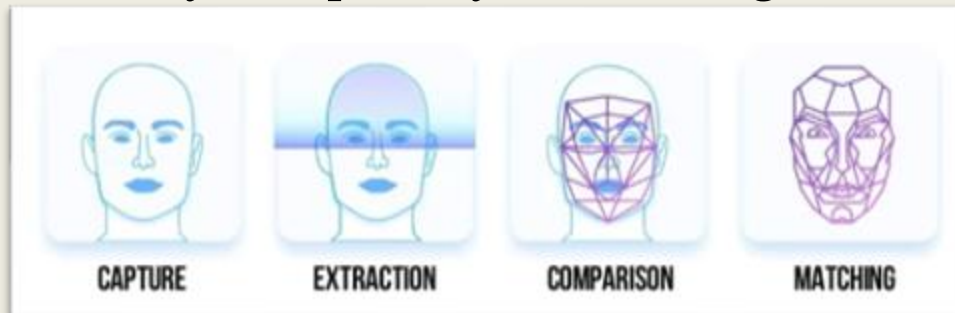
- Biometric attendance system and other available systems are proved as a failure in this pandemic time Due to **in-Contact operation**.
- Automatic attendance system is having **high cost**.
- User **can't get any alerts** wether his/her attendance is registered or not with using present product.
- Certain face detection attendance device required **fingerprint** for the confirmation of the users also people have to stay in **queue**.



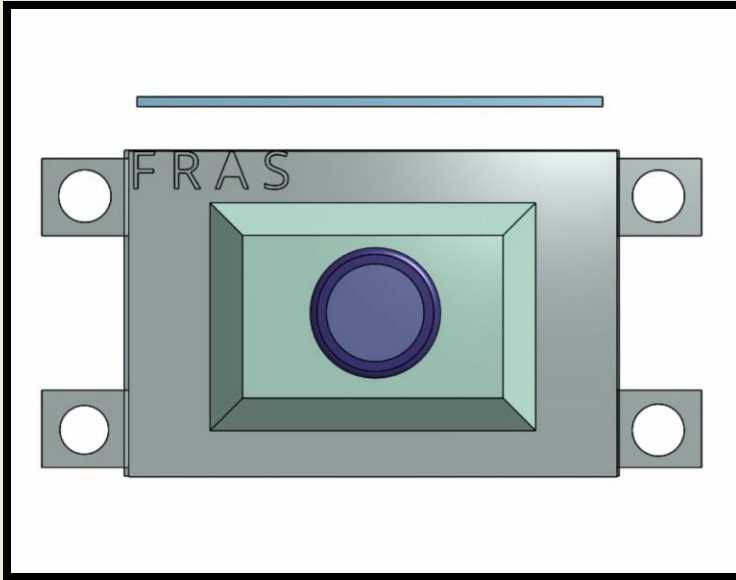
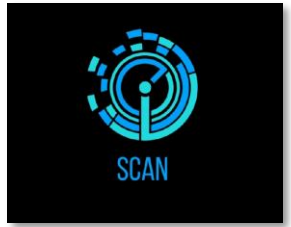
# The Solution



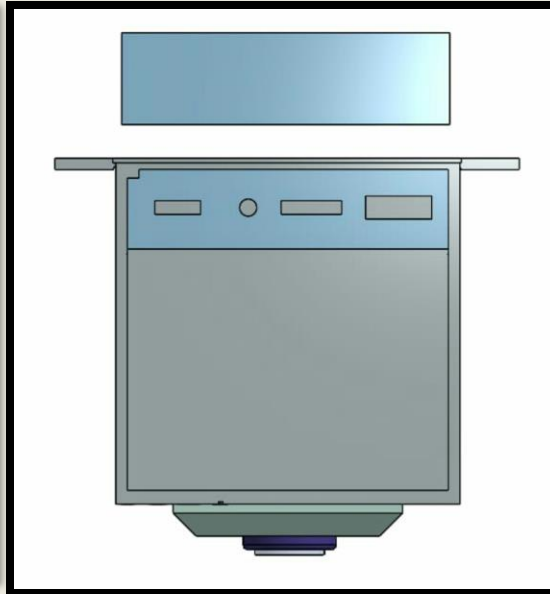
- My product can take attendance by providing contactless operation.
- It can provide alert message to the users in his/her mobile.
- My product does not required any Digital screen so the cost of my product as compared to the available system is less.
- It can store upto 1000 entries.
- Least power is required to operate it . It can be run by both DC and AC power supply (Based on users requirements).
- No any complexity in working with user environment. Etc.



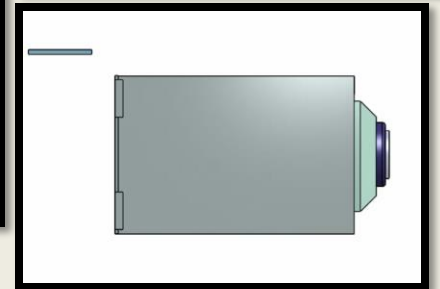
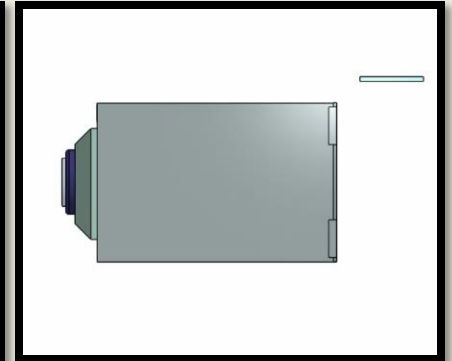
# Pictures



F.V.

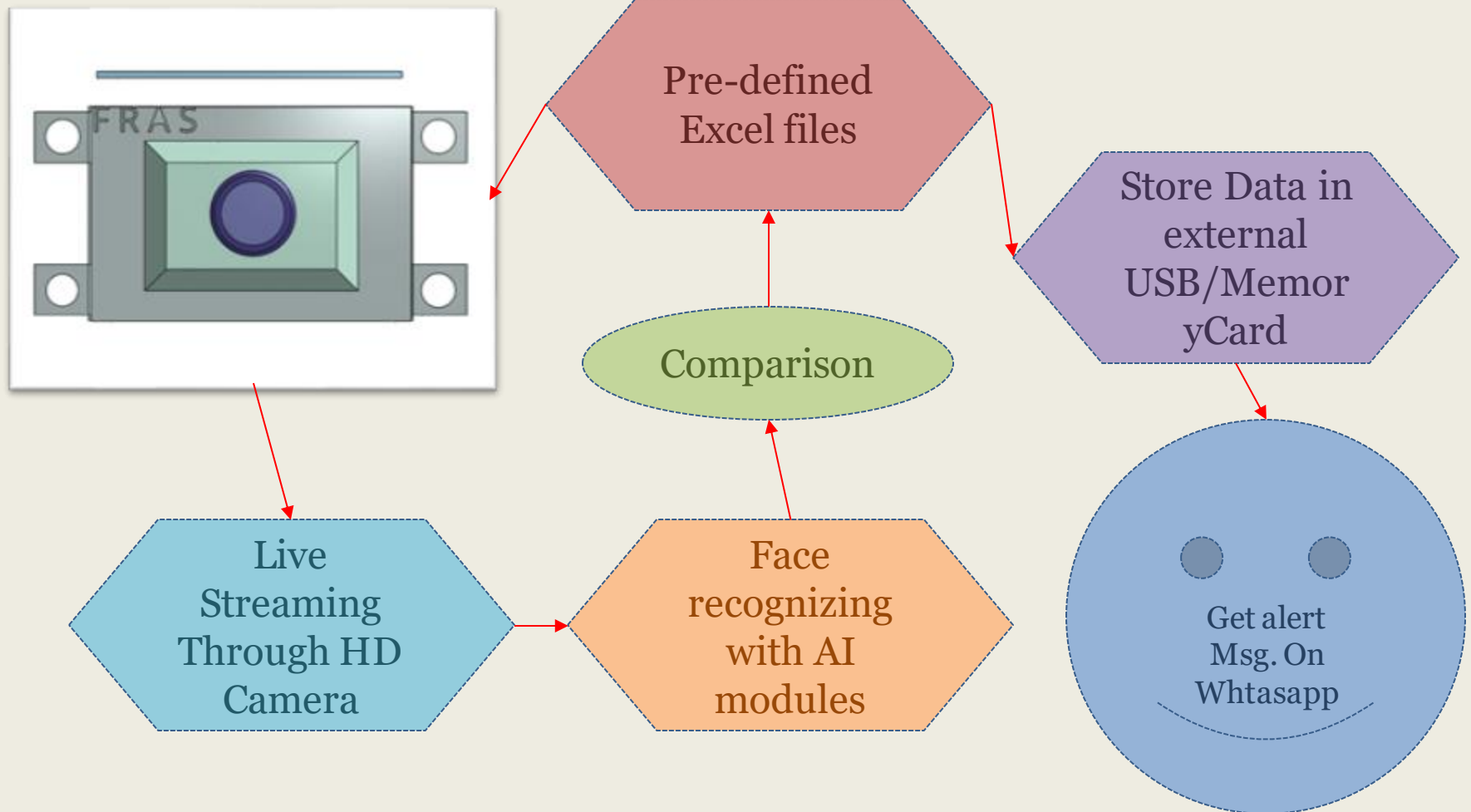


T.V.



S.V.

# Product workflow



# Unique Selling Proposition



1.

A FRAS is works based on highly emerging AI Technology.

2.

It is having Low Cost .

3.

Most attractive to the users as it gives quick response on WhatsApp.

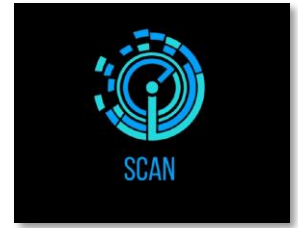
4.

No need of In-touch operation. (Post Covid Requirements)

5.

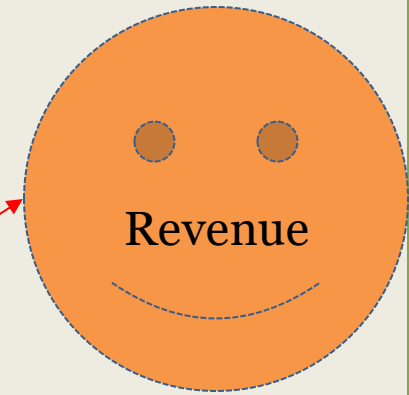
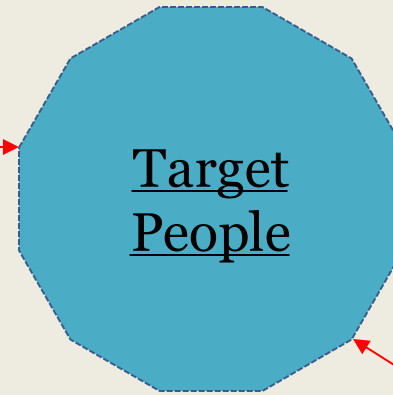
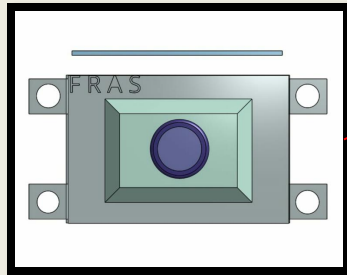
No need for staying in Queue.

# Competition & Barrier to Entry



- Least Cost as compared to Current Technology.
- Currently 2-3 company is exists in Indian market which can compete with us.
- Out of these most of company sells a Chinese product.
- No more competitor.
- High need due to covid pendamic -- So no any major barrier.

# Revenue Model



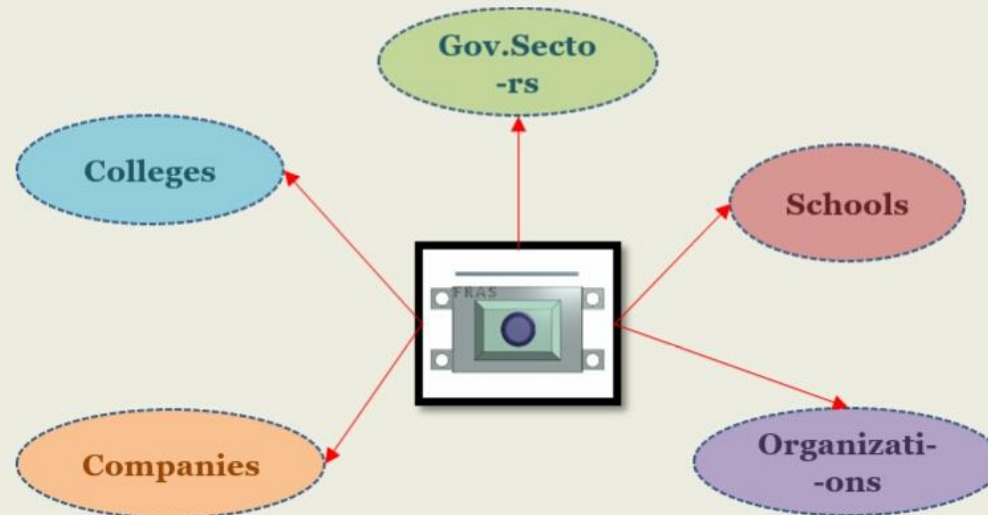
- 1<sup>st</sup> Year we will share no. of posters & Working Video on every social media platforms.
- 2<sup>nd</sup> Year, Sell with nominal Cost to the first 20-30 Customers.
- Still need than we will go for live demo and adopt other marketing strategy.

Schools  
Colleges  
Organizations  
Gov. Sectors  
Multi-National  
Company

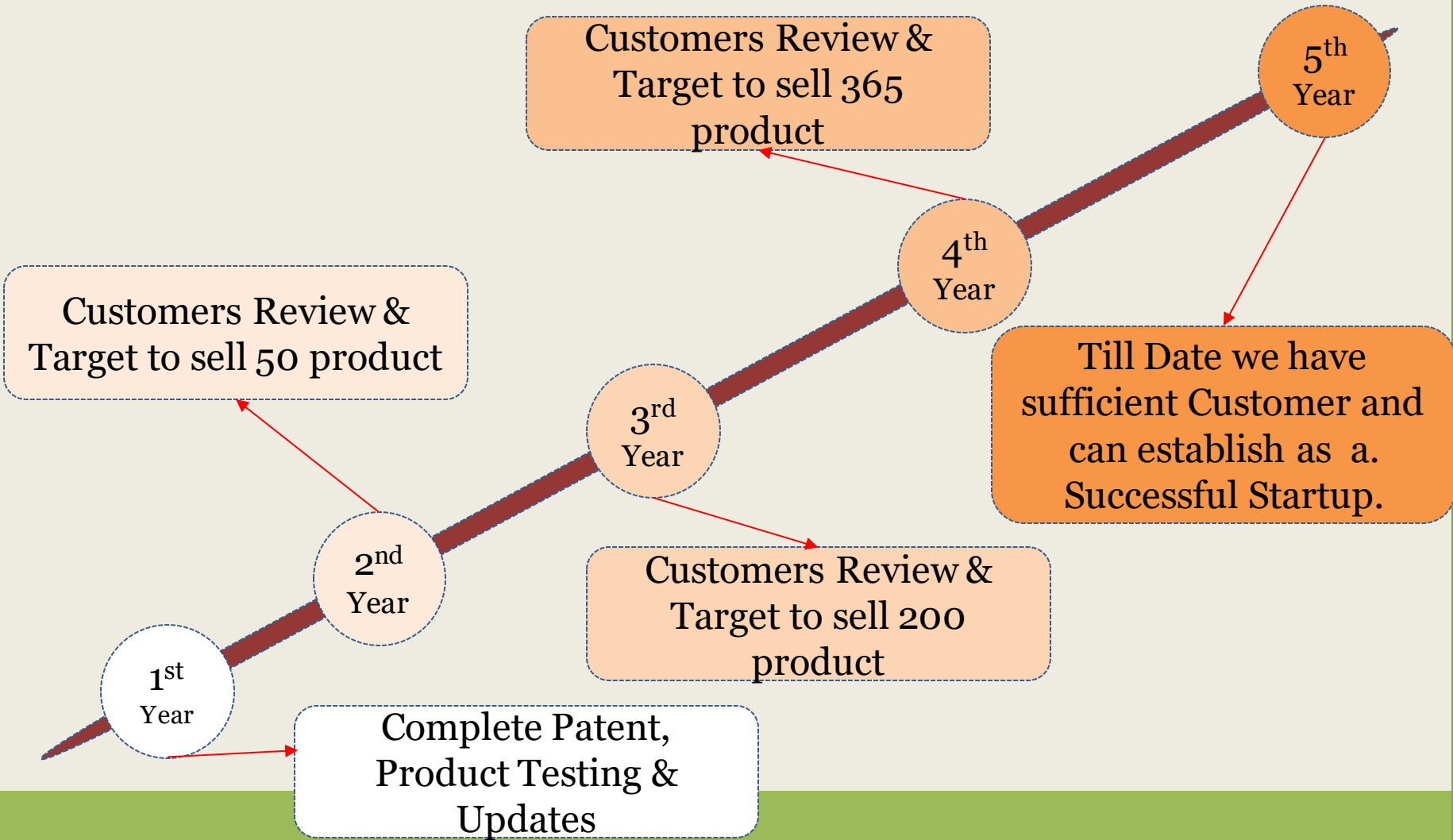
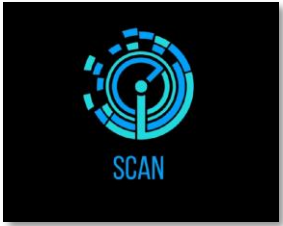
# Target Market



- Target Market :- Schools, Organizations, Diamond Office, College, Multinational Company, Government offices etc.
- Age Group :- 20-60 years
- Geography :- Used where internet facility available
- Purchase Habit :- Least cost & No maintainance
- Position of customer :- Company owner, General Managers etc.



# Milestone

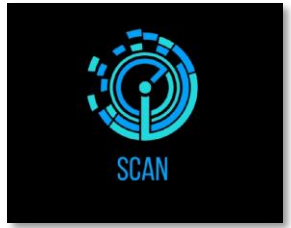


# Cost Report



Sr.No	Product Name	Qty.	Price (RS.)
1.	Raspberry Pi (8GB RAM)	5	6749*5
2.	Pi Camera	5	1200*5
3.	Memory Card	5	420*5
4.	Pi power supply	5	850*5
5.	Dongel	5	2200*5
6.	Filament For 3D printer	3	6737*3
7.	USB	5	300*5
8.	3D printer	1	50000*1
9.	Patent	1	30000*1
10.	Company Registration	1	20000*1
11.	Trademark	1	10000*1
12.	Digital Marketing	1	15000*1
		Total	2,03,806/-

Thank You



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