

DEMOCRACY & GOOD GOVERNANCE.

CONCEPT NOTE.

NGKEYOKOK CBO

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About us

Ngkeyokok CBO was founded in 2018 and is based in Turkana County.

It draws its membership from graduates of **learning lion's organisation** and like-minded members of the community who are mainly artists (musicians, poets, painters, fashion models, photographers and filmmakers).

Learning Lions is a non-profit organization that equips young adults in impoverished rural areas of Eastern Africa with skills to work, and to live a life full of opportunity while remaining in their home area. See learninglions.org.

Combining our efforts, we produce content to be used in various campaigns to spearhead change in the community.

Our main goal is to offer a platform for people in Turkana County to serve the community with the skills and talents they possess.

We aggressively source for funds by coming up with proposals that impact the community-solving issues, while achieving our goal.

Our projects are creative and are designed to capture and engage the audience.

Background of this project

It is still almost two years to the elections in Kenya but the temperature is already of an election period.

Political leaders have created a platform for themselves to engage the public leaving us vulnerable.

We are at risk of being misinformed since the leaders do not use this platform to educate the people or listen to the people but use it for their gains.

We want to create a platform in Turkana county where everybody can be heard, to be well informed on what to expect from democracy and good governance through content creation, education and public debates.

Goals and objectives

Goals

1. To create a democratically conscious society in Turkana county.
2. To create a culture of public participation in matters of democracy and governance.
3. To improve the calibre of leaders who are elected.

Objectives

- To utilize the skills and talents of up to 30 digital freelancers and artists who are members of NGKEYOKO CBO.
- To organise at least 48 debates in towns villages and households across Turkana county in topics of democracy and good governance leading up to the general elections in 2022.
- To produce content that will engage the community online and offline for weekly for 1yr(2021).

Management

Our organisation uses holocracy system of management and has assigned Allen Savai the role of project lead to coordinate all activities develop a workplan and assign roles to other members in order to ensure the project is successful.

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Expected results

ACTIVITY	DESCRIPTION	DURATION	DELIVARABLES
Studio recording sessions	Recording of songs, radio skits/drama, podcasts, vlogs, documentaries.	4 months	3 songs ,2 radio skits, 1 podcast, 1 vlog per week
Digital content creation	Posters, banners, flyers, Facebook and YouTube ads, website(blog), 2d animations	6 months	6 Posters, 1 banner, 1 flyer, 2 2d animations 1 website/blog
Painting and mural art	Large 70 ft murals on walls and stones showcasing democracy and good governance messages	2 months	10 70ft murals
Debates	Baraza talks, town hall meetings, household discussions, opinion polls, surveys and questionnaires, radio shows	12 months	1 debate every week on democracy and good governance total 48

Innovation

1. **Edutainment:** Using our artists and entertainers to create content specific to democracy and good governance makes it easy to catch the ear of the public and educate.
2. **Debates:** At least 48 organised debates across the county will allow many individuals to participate and air their point of view and listen to others', this we believe will help us democratically elect our leaders.
3. **Digital content:** There is an uprise in the consumption of digital content with the increase of internet connectivity, this is the platform we use to engage the public especially the youth educate them on matters democracy and good governance and to gather opinion their expectation.

Budget

Initial budget estimates for 2 years are 1,740,000kes

The budget items are

1. Studio recording sessions (560,000kes)
2. Digital content creation (100,000kes)
3. Paints, brushes, stencil and mural artwork (300,000kes)
4. Logistics and transport (480,000kes)
5. Licenses and permits (100,000kes)
6. Social media and radio station airtime fees (200,000kes)

Appendix

ENVIROMENTAL PROTECTION CAMPAIGN

'Beach Safi, Holiday Safi'. 2018-2019

An activity that saw a large number of volunteers from all sectors; business, beach management, county government and CBO members, involved in collection of carelessly disposed waste along Eliye Springs, Lake Turkana to ensure that aquatic life is safe yet at the same time enhancing cleanliness along the beach



COVID-19 CAMPAIGN 2020

Songs on YouTube channel and radio

Stay at home - <https://www.youtube.com/watch?v=jH-UuBBQ7Ro>

Dunga mask - <https://www.youtube.com/watch?v=8rP08OJpIGU>

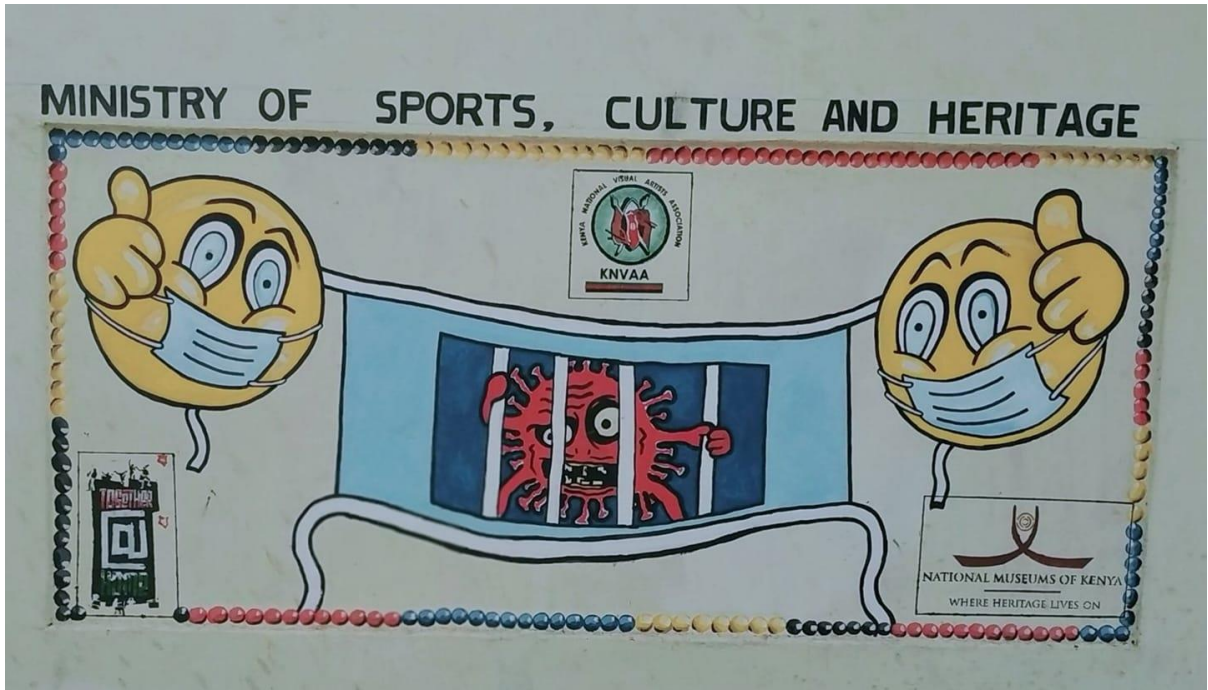
Piga vita corona/lets fight corona - <https://www.youtube.com/watch?v=kvJvo3FhICM>

Turkana Folk song - <https://www.youtube.com/watch?v=CuZm9e8d1Ds>

Corona radio skit - <https://www.youtube.com/watch?v=WBNeww9TY14>

Murals art works around lodwar town







Republic of Kenya

MINISTRY OF EAST AFRICA COMMUNITY, LABOUR AND SOCIAL PROTECTION

DEPARTMENT OF SOCIAL DEVELOPMENT

Certificate of Registration of Community Based Organization (CBO)

Certificate No. 44489

This is to Certify that

HE KENYAN COMMUNITY BASED ORGANIZATION

Group Name / Project

CC/TKKC/CBO/HC 2892

Registration No.

CENTRAL

Division

12/09/2018

Date of Registration

KANAKEMER

Sub-location / Ward

TURKANA CENTRAL

Constituency

TURKANA CENTRAL

Sub County

KANAKEMER

Location

TURKANA

Sub County

is registered with the Department of Social Development Office as a Community Based Organization (CBO)

Name

County / Sub County Social Development Officer

James Kiptson

12/09/2018

Date of Issue

Signature



Note: The Contents of this Certificate should not be erased, altered or defaced in any way.

