



Agriple

Reducing farm to table time,
fighting food waste.



PROBLEM

60%

50 - 60% OF ALL FOOD CULTIVATED IN THE AFRICAN CONTINENT ANNUALLY IS LOST TO POST-HARVEST LOSS.

This is mostly due to poor access to market, inefficient transportation of farm produce, and unavailability of storage facilities.



CLIMATE CHANGE

Rotting food produce methane, a greenhouse gas that is **32 times** more potent than carbon dioxide. Methane gas damages our climate and contributes significantly to global warming.



REVENUE LOSS

Enough food to feed over **300 million** hungry people on the African continent is lost to food waste annually, costing farmers billions of dollars in annual revenue.

SOLUTION



AGRIPLE

Agriple connects farmers to buyers to shorten farm to table time, provides them more efficient transportation, cutting food waste.



IMPROVED ACCESS TO MARKET

Our fully automated web application at www.agriple.com enables trade to happen between farmers and buyers regardless of geographical location within the country.

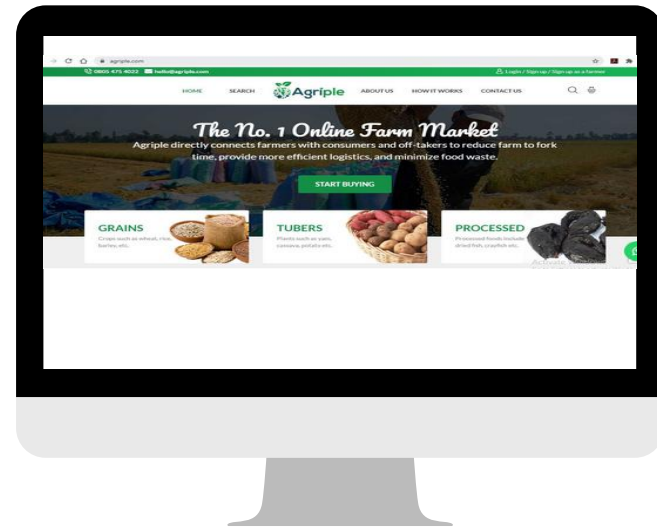


MORE EFFICIENT TRANSPORTATION

Our logistics partners, Ekesons Parcel Service (EPS) makes the pickup and delivery process seamless, and the transportation of farm produce more efficient.

HOW IT WORKS

FOR FARMERS

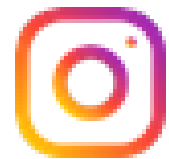


Farmers sign up to upload pictures and prices of farm produce they have available for sale.

FOR BUYERS



Orders are made by buyers in a fully automated process through our web application www.agriple.com and delivery made to their selected pickup points.



OTHER SALES CHANNELS

Orders can also be made over the phone, and through our Social Media accounts.



SHIPPING

Shipping is handled by our delivery partner, Ekesons Parcel Service (EPS Logistics) and takes 1-2 days from date of payment.

VALUE PROPOSITION



IMPROVED SALES FOR FARMERS

Improving farmers' access to market translates to increased sales at even better prices for our farmer partners.



MIDDLEMEN ELIMINATION

The activities of middlemen leads to inflation in food prices. Agriple removes middlemen from farm produce transactions.



LOWER FOOD PRICES

Elimination of food waste, and the removal of middlemen from transactions means that food becomes cheaper and more available overtime.

MARKET SIZE

\$15B

VALUE OF LOCAL FOOD PRODUCTION IN NIGERIA

Local food production is directly related to our service because we work to improve market access for everyone in this space.

So not only are we fighting for a share of this market, we are also putting in work to ensure that 60% of this value no longer goes to waste.

BUSINESS MODEL



COMMISSION ON SALES

Agriple charges between 2 - 8% the total value of every transaction conducted through the platform.



SUPPLY CONTRACTS

Supply of farm produce to businesses is a major source of recurrent revenue for Agriple.



FARM PRODUCE TRADING

We also have our own produce on the Agriple platform which we sell and make profit from.

GO TO MARKET PLAN



AGRIPLE STORES

We have signed a franchise agreement with Stack Eagle Ltd to operate the first Agriple Store in Abuja, Nigeria. This gives us the benefits of having physical locations without having to run them. Replicating this model across the country will ensure there is consistent and predictable demand for our produce.



AFFORDABLE COLD STORAGE

Improving farmers' access to market is the starting point of our work to cut post-harvest loss, we will in the medium term add more methods, especially providing off-grid and affordable storage for perishable farm produce in places where food waste is most persistent.

COMPETITIVE ANALYSIS



THERE IS SOME COMPETITION IN THIS SPACE...

Listing websites like 'Jiji.ng' also have farm produce listed as available on their platforms, but cannot vouch for the genuineness of these listings, and as such regularly set up users to be defrauded.

Others businesses also sell farm produce online, but are infrastructure-heavy , making scaling quite difficult.

But..



AGRIPLE IS INFRASTRUCTURE-LIGHT

Ours is a farm to fork model that takes food directly to the buyers from farmers.



AGRIPLE IS DATA-DRIVEN

We employ predictive analytics to determine consumer behaviour, this enables us plan adequately.



AGRIPLE HAS STORES

Our impressive franchise model gives us the advantages of having physical locations without us having to run them.

TEAM



VINCENT OKEKE
(CO-FOUNDER, CEO)

Repeat founder, had Co-founded a multiple award winning Startup.

BUSINESS DEVELOPER

BACKGROUND:

- **Bachelor of Arts, Philosophy, University of Uyo.**
- **Justice Entrepreneurship School, HiiL Innovating Justice, The Hague, The Netherlands.**



SAMUEL OGBUJIMMA
(CO-FOUNDER, CTO)

Repeat founder & CTO, with over a decade of experience in application software development.

SOFTWARE ENGINEER

BACKGROUND:

- **Bachelor of Engineering, Computer Engineering, University of Uyo.**

ADVISORS



STEPHEN UBA

**Has 7 years of experience in
Financial Investments and
Real Estate.**



OLUBODE MAIYE

**Has over 10 years of experience
in Startup Investing and
Agribusiness.**

TRACTION



\$37,000 IN SALES REVENUE

Over \$37,000 in gross sales revenue our first 12 months.



Growth Labs

ACCELERATION PROGRAM

We got into the V8 Growth Labs Program that provides up to \$100k cash and in-kind investment.



OVER 62,000 KILOGRAMS SOLD

About 62,000 kilograms of farm produce shipped.

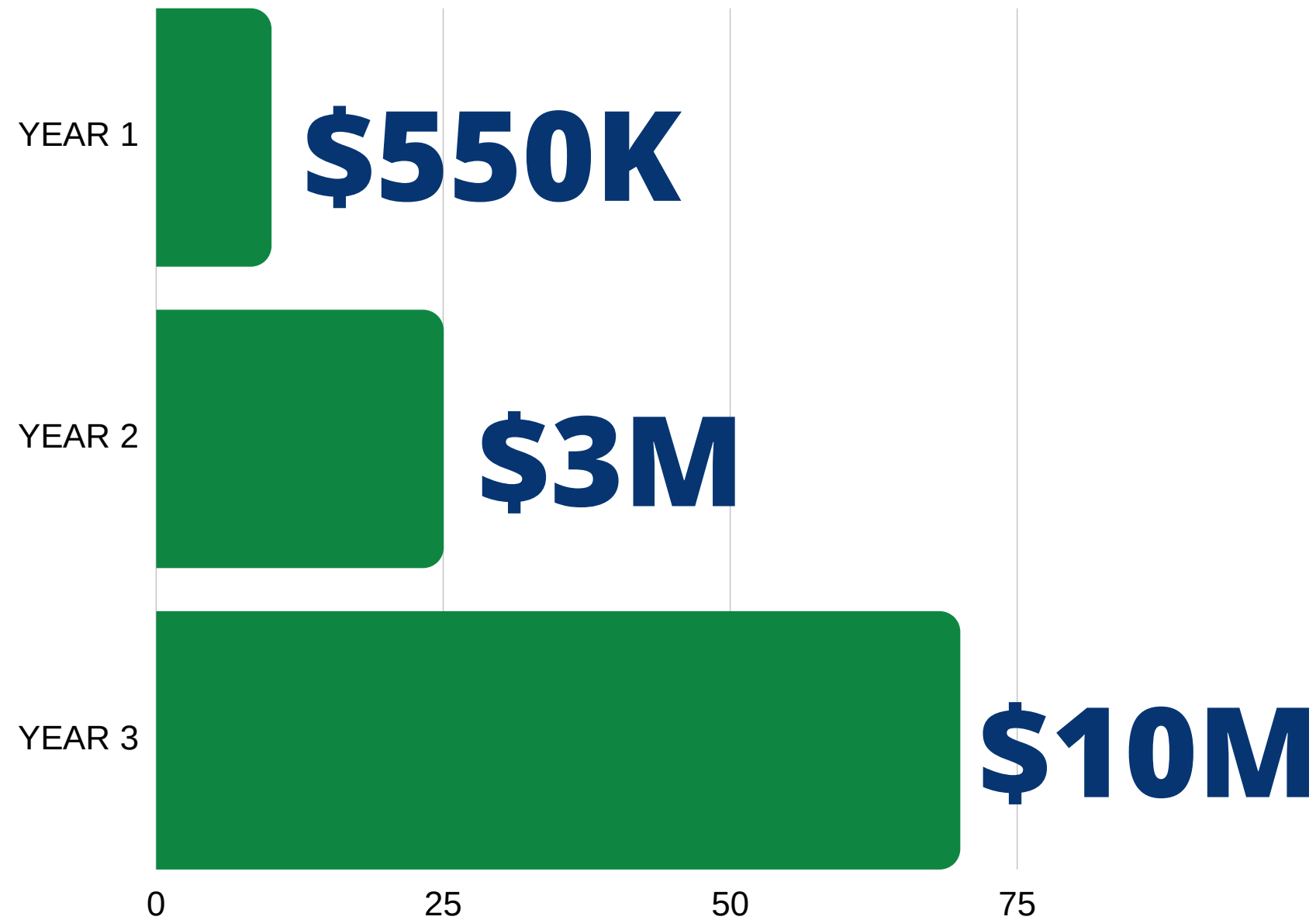


PARTNERSHIPS ACQUIRED

- Aija Farms
- Enpact, Germany
- EPS Logistics
- KR Foods
- Stack Eagle Ltd
- etc.

PROJECTIONS

UPON RECEIPT OF INVESTMENT:



KEY METRICS

- Number of produce delivery partnerships entered into with buyers.
- Quantity and variety of goods available for purchase on the Agriple platform.
- Number of farmers signed up.
- Quantity of goods shipped.
- Sales Revenue.

Thank You.

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www.agriple.com